



Coachella Valley Rescue Mission Backpack Bonanza Sponsorship Packages

Coachella Valley Rescue Mission is hosting the annual Back Pack Giveaway at the Coachella Valley Rescue in August 2012.

Backpacks, shoes, haircuts are given away at no charge. This event is a strong local community event that attracts 3000 families.

Contact CVRM Corporate Team Chair Jim Parrish for more information (760) 341-7800 or jjp2@verizon.net

Haircut Sponsorship- \$1500

- Your company name or logo will be recognized at the Hair Cut Area

Sponsor-\$1500

- Your company will be the sponsor for the Live Music and receive the naming rights in the Entertainment Area

Official Sponsor-\$2500- (6 available)

- Your company will receive signage recognition on our two sponsorship banners
- Opportunity to provide volunteers to give away toys
- Option to set up your company display at luncheon for promotion
- Mention in the Press Releases for your company participation
- Opportunity to use CVRM Marks and Logo in your marketing
- Company Face Book mentions on CVRM Facebook Page

Presenting Sponsor-\$10,000 (1 available)

Be the exclusive Presenting Sponsors presenting the Christmas Toy give away "Operation Toy Drive"

- Exclusivity in your corporate category for all sponsorship categories
- Corporate Logo and Identification of Sponsorship in all printed materials
- Mention of corporate sponsor in all press and media releases
- Promotional corporate display area at event
- Special verbal thank you by the band leader
- Special recognition on CVRM Web Site
- Sponsor banners recognizing your company participation (supplied by sponsor)
- Option to provide a gift to the attendees
- Prominent Company Face Book mentions on CVRM Facebook Page