



## Coachella Valley Rescue Mission Operation Toy Drive Sponsorship Packages

Coachella Valley Rescue Mission is hosting the annual Toy Giveaway at the Coachella Valley Rescue on Monday, December 17<sup>th</sup> 2012.

Toys, bikes, and lots of love are given out to local children along with an opportunity to meet Santa Clause. Five thousand individuals show up for the daylong event.

Contact CVRM Corporate Team Chair Jim Parrish for more information (760) 341-7800 or [jjp2@verizon.net](mailto:jjp2@verizon.net)

### **Santa Clause Sponsorship- \$1500**

- Your company name or logo will be recognized at the Santa Clause Hug Area

### **Entertainment Sponsor-\$1500**

- Your company will be the sponsor for the Live Music and receive the naming rights in the Entertainment Area

### **Official Sponsor-\$2500- (6 available)**

- Your company will receive signage recognition on our two sponsorship banners
- Opportunity to provide volunteers to give away toys
- Option to set up your company display at luncheon for promotion
- Mention in the Press Releases for your company participation
- Opportunity to use CVRM Marks and Logo in your marketing

### **Presenting Sponsor-\$10,000 (1 available)**

Be the exclusive Presenting Sponsor presenting the Christmas Toy Give Away "Operation Toy Drive"

- Exclusivity in your corporate category for all sponsorship categories
- Corporate Logo and Identification of Sponsorship in all printed materials
- Mention of corporate sponsor in all press and media releases
- Promotional corporate display area at event
- Special verbal thank you by the band leader
- Special recognition on CVRM Web Site
- Sponsor banners recognizing your company participation (supplied by sponsor)
- Option to provide a gift to the attendees